

Sign Language a big hit on the web

In July 2004 www.SignSwap.com.au was launched. "This site allows you to browse, search, view and save images of AUSLAN (Australian Sign Language) signs, or upload ones you've created yourself" **Australian Association of Teachers of the Deaf**. The site now also includes a comprehensive list of Sign Language Course providers across the country.

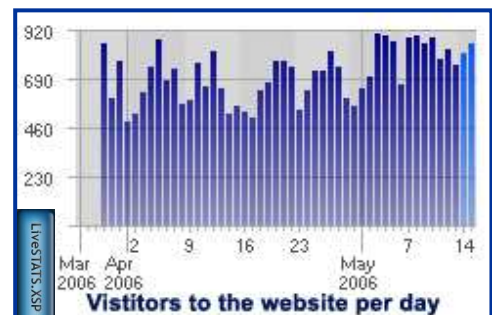
"It's a fantastic site with lots of interesting links about learning Auslan"

Louise Munro, Project Officer, Deafness and Mental Health, Queensland Health

SignSwap fills the ever growing need for instant online access to resources to help Australians learn and teach Sign Language.

Schools, carers, parents and children around the country have been enjoying the benefits of their own customised sign language resources for some time now thanks to the revolutionary Sign With Me CDROM, which is being used by 1 in 9 schools in Australia. Now everyone can have instant access to the ever growing sign language image bank online, and Australians have taken to the service with great enthusiasm!

- Over **6,000** people now visit the Australian Sign Language based website every week.
- A total of **108,712** pages viewed in April.
- **Annual page views of 1.3 Million!**
- A staggering 71,514 Sign images were viewed/printed from the website in April
- **On current trends over 1 million sign images will be viewed by over 80,000 Australians in 2006.**
- Almost 1200 Visitors view the sign language course database each month.
- The average number of Downloaded files (Eg: pdfs, word docs but not images) has already risen above 3,500 so far this fortnight (16 May)
- Over 70,000 downloads are expected in 2006!



"Estimated visitors this year: 1.25 million"

LiveSTATS.XSP POWERED BY DEEPMETRIX

The image bank, web programming and maintenance have been generously donated to the site by Bilby Publishing, along with information, worksheets and games for children.

"This child focused site is a way for kids to find out who's doing what in the world of signing" Disability ACT (www.dhcs.act.gov.au)



More Information?

www.signswap.com.au (follow the link to MEDIA)
Or contact **Bilby Publishing**: freecall 1800 245 297, email info@bilby.net